



TOWN OF SEDGEWICK

STRATEGIC MANAGEMENT PLAN

2022
2026



TOWN OF SEDGEWICK

VISION STATEMENT

*"Quality of Life....
at every stage of life!"*

MISSION STATEMENT

"To preserve and enhance our resident's collective **quality of life** by making Sedgewick a desirable and safe place in which to live, work, shop, study, play, raise a family and grow old.

We are a progressive community poised for growth!"



52.7750° N, 111.6921° W

6 KEYS TO SUCCESS



"ADVOCATING
for the *quality of*
life of our residents."



"CONNECTING
with neighbours when
opportunity exists
to improve *quality*
of life."



"DELIVERING
a fiscally responsible
level of service that
ensures *quality*
of life."



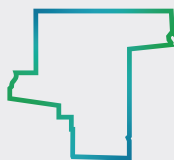
"ENABLING
the volunteer sector in
making contributions
to our *quality*
of life."



"INVITING
others to share in our
quality of life."



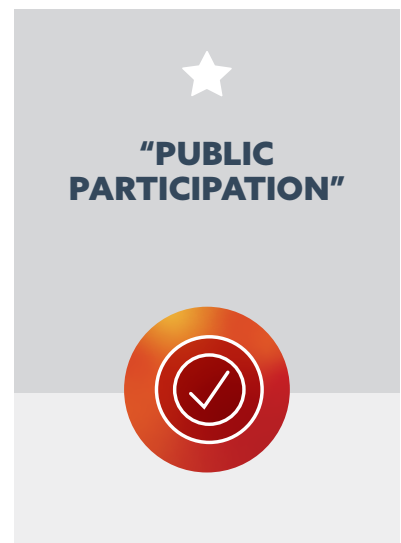
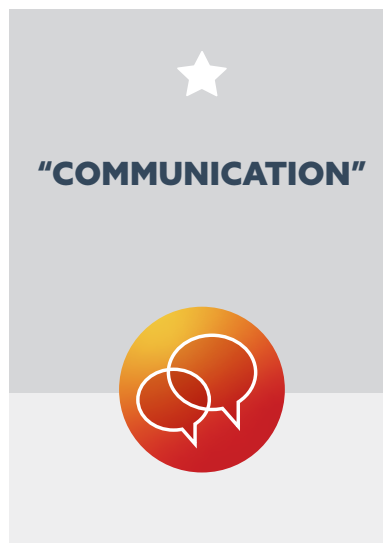
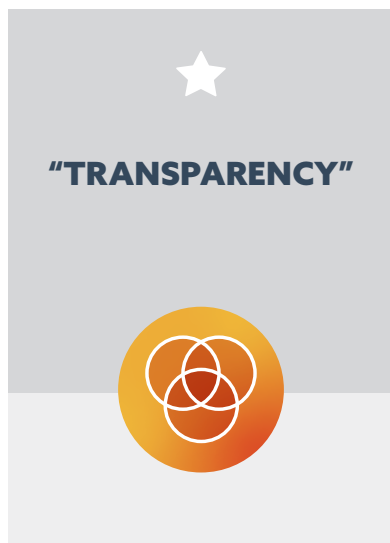
"GROWING
as a community so
future generations
can enjoy a similar
quality of life."



Sedgewick was incorporated
as a town in **1966**



VALUES



HOW DID SEDGEWICK GET ITS NAME?

Named after The Honourable Mr. Justice Robert Sedgewick, Deputy Minister of Justice and Supreme Court Judge. Sedgewick played a significant role in the establishment of the first national criminal code.

STRATEGIC OBJECTIVES AND DEFINED GOALS

01

Sell Sedgewick

It is the goal of Council to further explore additional opportunities to ***sell Sedgewick*** as a desirable and safe place in which to live, work, shop, study, play, raise a family and grow old.

02

Infrastructure Maintenance and Rehabilitation

It is the goal of Council to ***improve the condition of Sedgewick's infrastructure*** through the rehabilitation of several top priority areas in the town.

03

Communications

It is the goal of Council to ***improve communications within the community*** by exploring and implementing a variety of measures that involves Council, the community and the Town itself.

04

Intermunicipal Initiatives

It is the goal of Council to work with Sedgewick's neighbours to ***improve various important services*** for the benefit of residents, businesses and visitors.

05

Recreation

It is the goal of Council to ***maximize the delivery of recreation services*** in a cost-effective way and through good governance.

06

Business Growth and Development

It is the goal of Council to ***enhance Sedgewick's sustainability*** by exploring opportunities to increase development and provide for business growth.



2021
Population
823



TACTICS

01

SELL SEDGEWICK

- a. Continue to support and seek out third party tourism
- b. Explore business or growth incentives used elsewhere that may be reapplied
- c. Explore financial incentives to stay living in or move to Sedgewick
- d. Continue to grow the concerts to be a regional entertainment option
- e. Make the best use of the social media presence to help sell Sedgewick
- f. Review how to better involve regional real estate agents and companies
- g. Explore where Sedgewick may benefit from increased tradeshow presence
- h. Consider how to improve the curb appeal to enhance new subdivision sales

02

INFRASTRUCTURE MAINTENANCE AND REHABILITATION

- a. Investigate the condition of raw water wells and piping to the water treatment plant
- b. Review maintenance needs for 50th Street and advocate for additional funds to do so
- c. Assess opportunities to make Town-owned facilities more energy efficient
- d. Continue sanitary sewer rehabilitation with priority being replacing clay tile pipes
- e. Continue with the curb, gutter and sidewalk rehabilitation program
- f. Assess maintenance and possible growth of the trail system
- g. Continue with the pavement repair program in top priority areas
- h. Assess various cost-recovery models that may be implemented for Town utilities



03

COMMUNICATIONS

- a. Perform a comprehensive review of the various boards in town and their mandates
- b. Develop a relationship "organizational chart" that provides clarity of protocols
- c. Explore opportunities to expand social media to better communicate
- d. Determine the best approach to expand use of the "Town of Sedgewick APP"
- e. Investigate the possibility of utilization of a nearby billboard
- f. Explore additional ways to communicate council activities into the community
- g. Explore additional approaches for council to obtain ongoing input into its work
- h. Assess what bylaws and policies require review and on what frequency
- i. Explore email accounts or APP opportunities for communications to and from boards

04

INTERMUNICIPAL INITIATIVES

- a. Explore ways to grow and develop additional relationships with neighbouring municipalities
- b. Explore ways to grow and develop additional relationships with Flagstaff County
- c. Assess opportunities and models that exist for regional transportation bus funding
- d. Support the regional fire concept and operations (FRESS)
- e. Assess opportunities for regional collaboration funding from the Province
- f. Assess opportunities for regional recreation or shared resources opportunities



DID YOU KNOW?

Sedgewick was awarded the distinction "Best Tasting Water in Alberta." Due to the geologically sandy till area, good water can be found only 14-18 feet below the surface.



05

RECREATION

- a. Work with the Recreation Board to develop an enhanced plan for the community
- b. Assess the need for Recreation Policy and direction
- c. Understand the flow of funding and look for improvements
- d. Assess the roles that council or the Town should play in the area of recreation
- e. Review the governance of all recreation in Sedgewick and improve if appropriate

06

BUSINESS GROWTH AND DEVELOPMENT

- a. Determine if there are opportunities or strategies for generating industrial growth
- b. Assess opportunities and viability for servicing of any industrial lands
- c. Assess opportunities to increase non-residential tax revenue and jobs
- d. Explore any tradeshow/website/social media presence to attract development
- e. Determine if additional internet or fiber opportunities exist to enhance development
- f. Continue to be involved in regional economic development partnerships and boards



Town Area
2.72 KM²



Elevation
2,175 FT

TOWN OF SEDGEWICK



"Grow With Us"

TOWN OFFICE



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GET IN TOUCH!



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