



TOWN OF
SEDGEWICK

Agenda
Special Meeting of
Council
Thursday, April 26, 2018
Town of Sedgewick Council
Chambers
6:00pm

1. Call to Order

2. Business

- 2.1 [Karizma Entertainment](#) – Proposal – Request for Decision
- 2.2 [Staging Purchase](#) – Request for Decision

2. Adjournment



KARIZMA ENTERTAINMENT PROPOSAL

EXECUTIVE SUMMARY

The Town of Sedgewick has been advised that an offer should be made prior to April 27th if the Town is to be successful in securing the band Trooper for a concert at the Rec Centre.

BACKGROUND

A budget has been prepared for the concert and is attached.

Karizma's services includes the following:

- Prepare Artist offer
- Edit production / hospitality rider
- Procure the artist
- Procure the sound , lights and backline
- Design the promotional materials
- Order the security featured Ticketmaster tickets
- Build the table packages for distribution
- Devise a marketing strategy
- Submit for Ticketmaster distribution
- distribute hard tickets to regional outlets
- Hit the ground in the local area to Squire Gold Partnership, VIP and Exec Table Packages.
- Produce and install however many posters are required to saturate the market and surrounding markets...
- Provide complete conciliation on venue infrastructure and human resources for the event.
- Provide posters with Gold Partnership Logos for Artist signing the night of the show..
- Be on site to assist in operations the day of the show
- Emcee the show

The Town would have to book the arena, and be responsible for set-up and take down as well as other duties during the show such as ticket taking.

BUDGET IMPLICATIONS

Estimated expenses are approximately \$52,000.
Recreation Operating Reserve has approximately \$280,000.

ALTERNATIVES

1. Council may approve submitting an offer on Trooper for a performance on July 15th, 2018 with concert expenses not exceeding \$60,000 to come from Recreation Operational Reserves #49700997.
2. Council may decline submitting an offer on Trooper.



TOWN OF
SEDGEWICK

REQUEST FOR DECISION

APRIL 26, 2018

KARIZMA ENTERTAINMENT PROPOSAL

RECOMMENDATION

1. Council may approve submitting an offer on Trooper for a performance on July 15th, 2018 with concert expenses not exceeding \$60,000 to come from Recreation Operational Reserves #49700997.

ATTACHMENTS

1. Trooper Budget

TROOPER**JULY 15th, 2018****Breakeven**

Revenue	Number	Price/unit	Cost	Total
Corporate Tables	8	\$2,500.00	\$20,000.00	
<i>less commission (15%)</i>			<i>\$3,000.00</i>	
Total				\$17,000.00
Ticket sales				
Premium (Gold)	140	\$64.00	\$8,960.00	
Silver	280	\$54.00	\$15,120.00	
Bleacher (Bronze)	200	\$48.00	\$9,600.00	
<i>less commission (6%)</i>	620		<i>\$2,020.80</i>	
Total				\$31,659.20
Bar sales - Show	1470	\$6.00	\$8,820.00	
<i>less Bar expenses</i>		<i>\$2.50</i>	<i>\$3,675.00</i>	
Total				\$5,145.00
TOTAL REVENUE				\$53,804.20

Expenses	Number	Price/unit	Cost	Total
Band			\$25,000.00	\$25,000.00
Opening Act			\$1,500.00	\$1,500.00
Production			\$12,000.00	\$12,000.00
Promoter Expenses			\$6,000.00	\$6,000.00
Printing			\$1,000.00	\$1,000.00
Advertising			\$1,000.00	\$1,000.00
Socan (3%)			\$1,000.00	\$1,000.00
Security (50/50)			\$1,000.00	\$1,000.00
Bar staff			\$1,000.00	\$1,000.00
Equipment			\$2,000.00	\$2,000.00
TOTAL EXPENSES				\$51,500.00

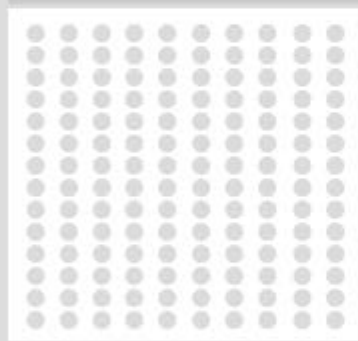
Sell-out

Revenue	Number	Price/unit	Cost	Total
Corporate Tables	12	\$2,500.00	\$30,000.00	
<i>less commission (15%)</i>			<i>\$4,500.00</i>	
Total				\$25,500.00
Ticket sales				
Premium (Gold)	140	\$64.00	\$8,960.00	
Silver	360	\$54.00	\$19,440.00	
Bleacher (Bronze)	400	\$48.00	\$19,200.00	
<i>less commission (6%)</i>	900		<i>\$2,856.00</i>	
Total				\$44,744.00
Bar sales - Show	2142	\$6.00	\$12,852.00	
<i>less Bar expenses</i>		<i>\$2.50</i>	<i>\$5,355.00</i>	
Total				\$7,497.00
TOTAL REVENUE				\$77,741.00

Expenses	Number	Price/unit	Cost	Total
Band			\$25,000.00	\$25,000.00
Opening Act			\$1,500.00	\$1,500.00
Production			\$12,000.00	\$12,000.00
Promoter Expenses			\$6,000.00	\$6,000.00
Printing			\$1,000.00	\$1,000.00
Advertising			\$1,000.00	\$1,000.00
Socan (3%)			\$1,000.00	\$1,000.00
Security			\$1,000.00	\$1,000.00
Bar staff			\$1,000.00	\$1,000.00
Equipment			\$2,000.00	\$2,000.00
TOTAL EXPENSES				\$51,500.00

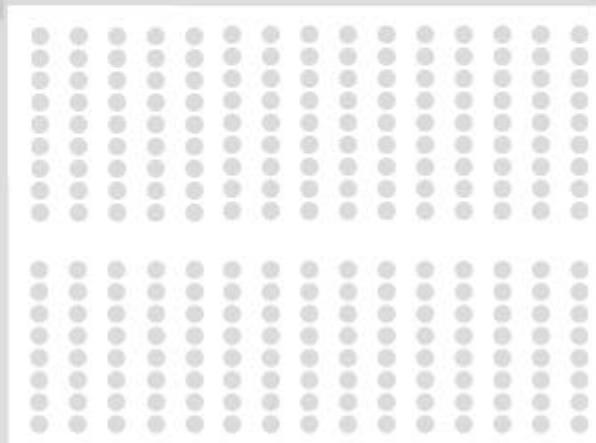
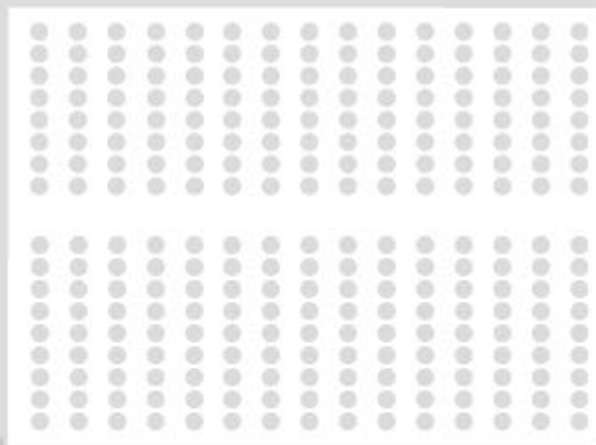
STAGE

TABLES



TABLES

XIX



GENERAL ADMISSION

STAGING PURCHASE

EXECUTIVE SUMMARY

Administration has received a quote for staging that would be used for performances at the rec centre.

BACKGROUND

Stage specs:
28' by 32'
One set of stairs
Stage skirting on front and sides
60" legs
4 sets of risers

This is the recommended minimum stage size for the calibre of concerts that we would offer on at the Rec Centre. 48" legs would only reduce the quote by \$1300.

BUDGET IMPLICATIONS

Staging package is quoted at \$49,000.
Recreation capital reserves has \$280,000.

ALTERNATIVES

1. Council may approve the purchase of a 28'x32' stage with accessories for a total cost of \$49,000 with funding allocated from Recreation Capital Reserves #49700998.
2. Council may decline purchasing staging.

RECOMMENDATION

1. Council may approve the purchase of a 28'x32' stage with accessories for a total cost of \$49,000 with funding allocated from Recreation Capital Reserves #49700998.

ATTACHMENTS

None